

“Emerging ICT Tools Complemented by Traditional Media for Effective Extension in North East and Hilly States”

Application Form

Name:

Designation (if any):

Organization:

Postal Address:

Mobile Number:

Email:

Educational Qualification:

Professional Experience:

Mr./ Ms./Mrs./ Dr.

working in this organization is nominated and/or sponsored by

.....to attend the training on “Emerging ICT Tools Complemented by Traditional Media for Effective Extension in North East and Hilly States” to be held at ICAR Research Complex for NEH Region, Umiam during 10th to 17th September, 2018.

Place:

Date:

Signature
Name and Seal of
Sponsoring Organization



Model Training Course (MTC) On

“Emerging ICT Tools Complemented by Traditional Media for Effective Extension in North East and Hilly States”



Sponsored by

Directorate of
Extension, Ministry
of Agriculture &
Farmers' Welfare,
Government of India.



10th to 17th
September,
2018



Venue:

ICAR Research Complex for NEH Region,
Umiam, Meghalaya– 793103

Organized by:

Division of Social Science
ICAR Research Complex for NEH Region,
Umiam, Meghalaya 793 103

About ICAR Research Complex for NEH Region, Umiam

ICAR Research Complex for North Eastern Hill Region (ICAR-NEHR), Umiam, Meghalaya has come into existence on 09th January, 1975 with Dr. D.N. Borthakur as its first Director. The institute has six centers at Arunachal Pradesh, Manipur, Mizoram, Nagaland, Sikkim and Tripura and 20 Krishi Vigyan Kendras (KVKs) at 20 different districts in the Region. The main mandate of the institute is the overall agricultural development of the farming community in the region through sustainable approaches. The institute has been providing technological backstopping and extension services in all the aspects of agriculture, horticulture, animal husbandry, fishery and post-harvest technologies etc. Besides research and extension, teaching and guiding for postgraduate students, training to farmers and stakeholders and IGNOU programme are other regular activities of the institute. During the last five years the institute received as many as 17 “National Awards” including “Outstanding ICAR Institute Award” in 2012.

About the Course

ICAR RC for NEH Region, Umiam announces the Model Training Course (MTC) on “Emerging ICT Tools Complemented by Traditional Media for Effective Extension in North East and Hilly States” for the year 2018. The training is sponsored by Directorate of Extension, Ministry of Agriculture & Farmers’ Welfare, Government of India.

Details of the course

Title: Emerging ICT Tools Complemented by Traditional Media for Effective Extension in North East and Hilly States

Duration: 08 days

Period: 10th to 17th September, 2018

Course content: The course consists of 08 Modules;

- Module I – Introduction to ICT & Traditional Media in NEH Region
- Module II – Modern Communication Methods
- Module III – Exposure to Mass Media
- Module IV – Integration of Traditional & Modern Communication Methods
- Module V – Exposure to Mass Method -II
- Module VI – Recent Advances in Communication Methods
- Module VII – Visit to the Rural Areas
- Module VIII – Use of ICT by different Organization

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Mode of Training: The course will mainly focus on overall understanding of basic concepts and its application in our day to day work. It will help in overall development of professional as well as personal life and will ultimately enhance the work efficiency. The emphasis of training will be more on practical aspect with the glance of theory of different topics.

Who can apply?

The course is designed for State Government Officials working as Extension Officers in the department of Agriculture/ Horticulture/ Animal Husbandry & Veterinary Sciences/ Fisheries/ Marketing etc. Officials working in SAUs, ICAR and KVK can also apply for the training.

Course Fee & Facilities

The TA/DA for the officials from state departments will be borne by the organizer whereas, trainees from other organizations viz., ICAR, SAUs, KVKs etc. are desired to participate in the training, their TA/DA may be borne by their respective organization/ institute. However, all the trainees may avail the lodging/ boarding and other facilities of the organizer.

How to apply

The training is limited to 20 trainees exclusively from the concerned state development departments. Interested individuals/ institutions may download the application online from www.kiran.nic.in and submit the filled in application and that should reach latest by 30th August, 2018 in the below mentioned address. Total number of seats is 20, confirmation will be provided on first come first service. Sponsoring organization may send their applications with proper sponsorship.

For further information, feel free to write;

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